


**ESEN**  
European Social Franchising Network



## The Future of ESFN

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## What we do

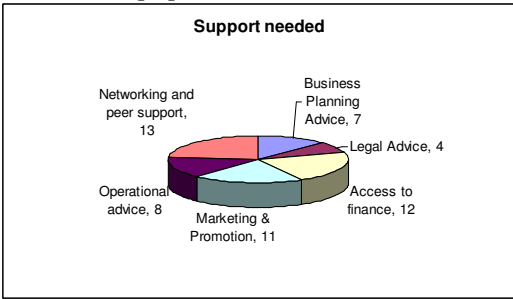
- Advocates for social franchising
- Promote members social franchises
- Share best practice

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## Support needed



Category	Count
Networking and peer support	13
Business Planning Advice	7
Legal Advice	4
Access to finance	12
Marketing & Promotion	11
Operational advice	8

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## What we could do

- Certify social franchises
- Actively support growth of members
- Support joint working

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## What we need to do

- Involve you
- Broaden active people
- Develop governance

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## Next steps

- Finance seminar – Antwerp
- Dissemination
- Final report
- Agree future strategy
- Secure funding
- Conference in Sweden